

Press release

Asiamold returns in February 2020 as key industry names secure their participation

Asiamold 2020 will take place from 26 – 28 February 2020 at the China Import and Export Fair Complex in Guangzhou. The show is once again highly anticipated by the leading brands in the moulding industry, with many key names having already confirmed their participation. Covering the latest mould making, 3D printing, die casting and metalworking technologies, the fair is dedicated to creating favourable business conditions for Chinese and international manufacturers, distributors and exporters.

The 14th edition of Asiamold – Guangzhou International Mould & Die Exhibition will be held concurrently with SPS – Industrial Automation Fair Guangzhou (SIAF). As two of the leading industry events in South China to kick off the Chinese sourcing year, the fairs will help industry players locate potential partners and unlock greater business opportunities within the manufacturing industry.

After just a few months of the fair being open to companies for application, many exhibitors from the previous edition have already confirmed their participation for the 2020 show. Some of the leading suppliers who will present their cutting-edge products and solutions include Beijing Tenyoun 3D Technology, Dongguan Chuangyi Metal Product, Dongguan Gunri Precision Mold, Dongguan U-LIGHT Mould, Guangzhou Songxing Eletric, Hostar Hotrunner Technic and JK MOLD.

Mr Zhang Mingfu, General Manager of Hostar Hotrunner Technic Co Ltd is returning for the 10th time because the show has helped grow their business continuously. He said: "Asiamold is always a good platform for us to gain company exposure and to showcase our latest innovations in hot runner systems. We are able to meet a number of overseas visitors here, which is very crucial and beneficial for us to enter the international market, providing us the opportunities to export our products abroad."

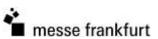
The 2019 edition of Asiamold was a great success in terms of visitor numbers. Held together with SIAF, the two fairs attracted an impressive 98,776 visitors, which was a 37% increase compared to the previous year. Over 988 exhibitors from 20 countries and regions from around the world occupied five halls across 62,000 sqm of exhibition space. In addition, nearly 20 presentations from some of the industry's leading figures were given during the concurrent fringe programme.

Hong Kong, July 2019

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3D Printing Asia Zone remains a key show highlight addressing the growing additive manufacturing needs in China

To serve China's growing additive manufacturing needs Asiamold will continue to highlight 3D printing technologies and gather the world's leading brands. The fair's 3D Printing Asia Zone will offer a spectrum of the latest technologies and solutions from international and domestic suppliers. Moreover, other thematic zones will build on previous success over the years to create the best sourcing experience. The thematic zones at the fair include Asiametal, Foundry and Die-casting as well as Laser and Welding Asia and Asiabearing. These various zones will assist manufacturing industry professionals with their sourcing needs and to showcase the entire process chain. Apart from the exhibition, a comprehensive schedule of concurrent events will also be held to foster technology exchange and stimulate networking between exhibitors and visitors. Details of the event programme will be announced later.

Asiamold is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and forms a part of a series of international events including Formnext, INTERMOLD Japan, Rosmould and Formnext + PM South China. The next edition of Formnext will be held from 19 – 22 November 2019 at the Frankfurt exhibition grounds in Germany. INTERMOLD Japan will take place from 15 – 18 April 2020 in Osaka and 15 – 18 July 2020 in Nagoya. The next edition of Rosmould will take place from 8 – 10 June 2020 in Moscow. The first edition of Formnext + PM South China will be held from 9 – 11 September 2020 in Shenzhen.

For more information, please visit <u>www.asiamold-china.com</u> or email <u>asiamold@china.messefrankfurt.com</u>.

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services − both onsite and online − ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com.

Asiamold Guangzhou, 26 – 28 February 2020