



Press

SPS – Industrial Automation Fair Guangzhou and Asiamold China Import and Export Fair Complex Guangzhou, China 4 – 6 March 2018

Hong Kong, 8 March 2018

Sheva Ng Tel. +852 2230 9280 sheva.ng @hongkong.messefrankfurt.com www.messefrankfurt.com www.spsinchina.com

SIAF18_AOG18_FR_Eng_final.doc

SPS – Industrial Automation Fair Guangzhou and Asiamold – Guangzhou International Mould & Die Exhibition conclude after a positive three-day showing

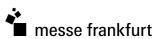
SPS – Industrial Automation Fair Guangzhou and Asiamold – Guangzhou International Mould & Die Exhibition, held concurrently from 4 – 6 March at the China Import and Export Fair Complex in Guangzhou, ended with another record attendance, despite a Sunday opening. The two fairs succeeded in hosting 896 exhibitors and welcoming 72,068 professional buyers, including 231 buyer delegations. The fairs reaffirmed their position as a critical trade platform for both the industrial automation and the mould, die casting and additive manufacturing markets in China.

Advanced industrial automation solutions certainly caught the eye of fairgoers who watched attentively as exhibitors carried out product demonstrations. From vacuum suction lifting devices to a dizzying array of rapid robotic arms, the applications from Halls 2.1 to 5.1 were high tech and professional. A real buzz in the atmosphere was also felt in Hall 1.1 as a wide array of both mould making solutions and additive manufacturing technologies from domestic Chinese brands as well as international powerhouses showcased the latest capabilities of this exciting developing technology.

Broad concurrent event programmes present unique insights into future developments within the industries

Concurrent event programmes were organised in addition to the exhibits. A total of 80 talks were delivered by some of the leading industry players and academics from China and around the world. Standout seminars this year included the Automobile Lightweight Product and Technology Summit which made its debut at Asiamold, while the Global Review on Industrial Digitised Transformation seminar was well attended by visitors to SPS – Industrial Automation Fair Guangzhou. The Japan Electrical Manufacturers' Association presented a very interesting talk on manufacturing innovations with IoT that resonated well with attendees.

Messe Frankfurt (HK) Ltd 35/F China Resources Building 26 Harbour Road Wanchai, Hong Kong



Key figures at a glance

Exhibitors: 896 (2017: 795), a 12.7% increase Exhibition space: 60,000sqm (2017: 60,000sqm) Visitors: 72,068 (2017: 64,077), a 12.5% increase

A detailed exhibition analysis including further results from SPS – Industrial Automation Fair Guangzhou and Asiamold – Guangzhou International Mould & Die Exhibition will be available later in the month. Next year's fairs will be held on 10 – 12 March 2019. For more information about the shows, please visit www.spsinchina.com and www.spsinchina.com and sps@china.messefrankfurt.com and asiamold@china.messefrankfurt.com

end –

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

* preliminary numbers 2017

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de