

# Press

Asiamold  
Guangzhou International Mould & Die Exhibition  
China Import and Export Fair Complex  
Guangzhou, China 1 – 3 March 2017

Hong Kong, February  
2017

Eric Chan  
Tel. +852 2238 9972  
eric.chan@hongkong.messefrankfurt.com  
www.messefrankfurt.com  
[www.asiamold-china.com](http://www.asiamold-china.com)

AOG17\_PR4\_Eng.doc

## **Asiamold – Guangzhou International Mould & Die Exhibition opens 1 March 2017**

### **Comprehensive fringe programme to create ample business opportunities for fairgoers**

Asiamold – Guangzhou International Mould & Die Exhibition is ready to present some of the latest offerings in the mould, die casting and additive manufacturing markets. Running concurrently with SPS – Industrial Automation Fair Guangzhou (SIAF) from 1 – 3 March 2017 at the China Import and Export Fair Complex in Guangzhou, China, the two fairs will host 795 exhibitors from 18 countries and regions across 60,000 sqm of exhibition space.

Having gained strong industry recognition, the shows attract reputable brands who are well-prepared to present their up-to-date and most in-demand mould making, die casting, metalworking, 3D printing and automation technologies. Some of the prominent brands confirmed for the 2017 edition include:

#### **Zhugai Gree Precision Mold Co Ltd**

Making its first appearance at the show, Gree Precision Mold is a one of China's leading mould manufacturers. With over 30 years of industry experience, the company specialises in the R&D of moulding technologies and products as well as additive manufacturing for larger products. The company also manufactures various moulds including injection, sheet metal and precision moulds, and offers sales and after-sales services.

#### **Dynacast (Dongguan) Ltd**

Dynacast manufactures die cast components with zinc, aluminium and magnesium alloys. The company has extensive engineering expertise and uses specialised manufacturing technologies to serve the automotive, consumer electronics, telecommunications and other industries.

Messe Frankfurt (HK) Ltd  
35/F China Resources Building  
26 Harbour Road  
Wanchai  
Hong Kong

### **Ka Shui Technology (Huizhou) Co Ltd**

Ka Shui Technology is a leading company that specialises in alloy die casting and plastic injection moulding. The company provides an array of services including design conceptualisation, tool design and building, die casting, plastic injection moulding, CNC machining and more to electronics, automobile and household companies worldwide.

### **DSM Desotech Specialty Chemical (Shanghai) Co Ltd**

DSM is a leading provider of high-performance 3D printing materials. Since the late 1980s, the company's Somos® group has earned a global reputation for stereolithography material innovation. Prototypes made from Somos® resins are often used for R&D purposes in the aerospace, automotive, consumer goods and healthcare industries.

Apart from a diverse line-up of exhibitors, more than 60 buyer delegations are expected to attend the fair. They include Amway, Bluemoon, BYD, FAW – Volkswagen, Gree, Honda, Midea, Pangaoshou, Skyworth, TCL, VIVO, and others. Asiamold and SIAF expect to collectively welcome over 65,000 professional buyers from around the world to discover new business leads.

### **Comprehensive fringe programme to create ample business opportunities for fairgoers**

More than just a trade platform, Asiamold also provides valuable learning experiences to the industry. The comprehensive fringe programme creates business opportunities for fairgoers to exchange professional insights and discover different market perspectives. Held parallel to the exhibition will be the first-ever “Intelligent Manufacturing Workshop”. Jointly developed and organised by APM 3D Creation and Renishaw, the workshop will highlight both companies' total manufacturing solutions which incorporate moulding, 3D printing and industrial robotic technologies.

Additionally, the second edition of the Guangzhou International Mould and Additive Manufacturing Technology Summit will run in unison with the first two days of the fair. The summit, led by prominent industry experts, will consist of 12 sessions covering the latest 3D printing and moulding technologies. Some of the highlighted speakers and their respective topics include:

- **Topic:** Graphene 3D Printing and Industrial Applications  
**Speaker:** Mr Zhang Xiao Xun, CEO, PMG 3D Technologies (Shanghai) Co Ltd
- **Topic:** 3D Green Manufacturing – The Combined Process of Forging and Milling High-end Metal Parts  
**Speaker:** Professor Zhang Hai Ou, Huazhong University of Science and Technology
- **Topic:** Surface Treatment by Laser Quenching Revolutionises the Moulding Industry  
**Speaker:** Mr Zeng Jian Nan, Technical Manager, Han's Laser

- **Topic:** Trumpf's Laser Mould Manufacturing Solutions  
**Speaker:** Mr John Wang, Product Manager, Trumpf (China) Co Ltd
- **Topic:** Applying Laser Melting Additive Manufacturing (Metal 3D Printing) Technology to the Moulding Industry  
**Speaker:** Mr Rodgers Ma, Business Development Manager, Renishaw (Shanghai) Trading Co Ltd
- **Topic:** Metal 3D Printing Application in Conformal Cooling Channel Tooling and Case Analysis  
**Speaker:** Professor Liu Bin, Mechanical and Automotive Engineering College, South China University of Technology

Many networking opportunities and informative concurrent events are also planned. Over 20 sessions of high-level seminars will be offered to highlight the industry's innovative technological breakthroughs in mould, die and 3D printing technologies.

Another key highlight at the fair will be the 3D Printing Gallery in Hall 1.1. With "Illuminate the Future" as its theme, the gallery will showcase more than 60 practical lifestyle products to demonstrate how current 3D printing technology impacts people's daily lives. The gallery's exhibits will feature an array of components for consumer goods as well as complex parts for the mould, medical, dentistry, aerospace and automotive industries and more.

Asiamold is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and forms a part of a series of international events including formnext and Intermold Japan. The next edition of formnext will be held from 14 – 17 November 2017 at the Frankfurt exhibition grounds in Germany. Intermold Japan will take place from 12 – 15 April 2017 in Tokyo. For more information regarding Asiamold, please visit [www.asiamold-china.com](http://www.asiamold-china.com) or email [asiamold@china.messefrankfurt.com](mailto:asiamold@china.messefrankfurt.com).

– end –

#### **Background information on Messe Frankfurt**

Messe Frankfurt is one of the world's leading trade fair organisers, generating around €640\* million in sales and employing 2,364\* people. The Messe Frankfurt Group has a global network of 30 subsidiaries and 55 international Sales Partners, allowing it to serve its customers on location in 175 countries. Messe Frankfurt events take place at approx. 50 locations around the globe. In 2016, a total of 138\* trade fairs were held under the Messe Frankfurt umbrella, of which more than half took place outside Germany.

Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds. Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at [www.messefrankfurt.com](http://www.messefrankfurt.com).

Asiamold  
Guangzhou, 1 – 3 March 2017